

AI Automation Services

Ardhi Pradhana CFO-as-a-Service | AI Automation Consultant

ardhipradhana.com

WHAT I BUILD

I design and deploy AI-powered automation systems for businesses that want to reduce manual work, move faster, and make better decisions. Each system is custom-built around your existing tools and workflows.

TECHNOLOGY PLATFORMS

All automations are built on a flexible stack depending on your needs and budget.

Messaging & Communication: Telegram, WhatsApp, Email (Gmail and custom HTML)

Productivity & Data: Google Workspace (Docs, Sheets, Drive, Calendar), Tally

Web & Custom Interfaces: Custom-built UI, website integrations

Specialized Tools: Hunter.io, Apify, AssemblyAI – used for specific automations where deeper capability is needed, and priced accordingly

NOTE WhatsApp vs. Telegram

Both platforms support chatbots and messaging automations. However, WhatsApp requires API licensing and dedicated number provisioning, which adds meaningful setup cost and complexity. Telegram is functionally equivalent for most use cases and significantly more cost-effective. I will always flag which is the right fit before quoting.

AUTOMATION SERVICES

1. Customer-Facing Automations

AI Chatbot

A conversational AI agent that handles interactions on your behalf – available 24/7, consistent, and configurable to any persona or tone you want.

- External-facing: customer service, FAQs, lead qualification, appointment booking
- Internal-facing: company knowledge base (ask questions, get answers from your own documents)
- Available on Telegram, WhatsApp, email, or embedded in your website

Auto Email

Automated, AI-written email flows triggered by specific events or schedules.

- New customer onboarding sequences
- Outreach campaigns
- Collections and payment reminders
- All emails are fully customizable in design and copy, including branded HTML templates

Recruitment Workflows

An end-to-end hiring assistant that reduces manual screening time significantly.

- Resume and document parsing and structured extraction
- Candidate scoring and ranking based on your criteria
- AI-conducted initial interviews, available in text or voice format, with multilingual support
- Outputs a ranked shortlist with notes, ready for human review

Lead Generation and Enrichment

An automated prospecting system that builds and enriches lead lists based on your target profile.

- Searches and compiles potential leads from the web
- Enriches each lead with context: company size, role, contact information, and recent activity
- Outputs a structured, ready-to-use list for your sales team
- Note: performs best when paired with external tools such as Hunter.io or Apify for data sourcing. These carry their own subscription costs, factored into the quote.

2. Internal Operations Automations

Activity Tracker

A natural language input system connected to Google Sheets – no forms, no manual logging.

- Log activities by typing or speaking in plain language
- AI agent structures and appends the data automatically
- Periodic review runs to summarize progress and flag recommended next steps

Finance Workflows

AI-assisted financial visibility for business owners who need clarity without a full finance team.

- Upload financial documents to automatically extract and structure transactions
- Expense categorization and tracking
- Financial health scoring with AI-generated insights and commentary
- Designed for founders and operators who need answers, not just data

Document Generation

Automated creation of business documents from templates and inputs.

- Contracts, NDAs, and agreements
- Quotations and proposals
- Standard operating procedures (SOPs)
- Internal reports
- AI fills in the relevant fields, applies your formatting, and produces a ready-to-send document

Customer Feedback and Sentiment Analysis

A closed-loop system that collects, analyzes, and surfaces what your customers are actually saying.

- Collects feedback via forms (Tally), WhatsApp, or email
- AI analyzes responses for sentiment, recurring themes, and risk signals
- Delivers a structured report with actionable highlights

3. Intelligence and Strategy Automations

Meeting Intelligence

An AI system that prepares you before meetings and debriefs you after.

- Monitors your calendar and identifies upcoming meetings
- Researches attendees, company background, and likely discussion topics
- Produces a meeting playbook: talking points, key questions, dos and don'ts
- After the meeting, if a recording is available, it transcribes and analyzes: what went well, what to improve, and how execution compared to the playbook

Competitor Monitoring

A recurring intelligence system that keeps you informed on what your competitors are doing.

- Monitors competitor websites and social media on a set schedule
- Flags significant updates: new products, pricing changes, campaigns, announcements
- Delivers a structured report with recommended actions to anticipate their next moves

Social Media Automation

An end-to-end content system from research to publishing.

- Researches trending topics relevant to your industry
- Proposes a content calendar with post ideas and angles
- Generates captions, copy, and supporting images
- Can publish directly to supported platforms, or output a draft for your review and approval

Focus Group Discussion (FGD) Simulation

A synthetic research tool for testing ideas before going to market.

- You define the topic, product, or question you want to test
 - AI generates a set of realistic personas relevant to your target audience
 - Conducts a simulated group discussion with those personas
 - Delivers a full FGD report: key themes, reactions, objections, and recommendations
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HOW PRICING WORKS

Every automation is scoped and priced based on complexity, the number of platforms involved, and whether external tools are required. There is no flat rate, and I do not charge for features you do not need.

The rule of thumb I use:

If the automation replaces work that would otherwise require one full-time employee, the annual fee is approximately 50% of what that role would cost you. Most engagements fall between the cost of a junior and a mid-level hire, depending on what is being built.

For automations that are more limited in scope, replacing a portion of a role rather than the full thing, pricing is adjusted accordingly. Every engagement starts with a scoping conversation so you know exactly what you are paying for before any work begins.

HOW TO GET STARTED

The best first step is a short conversation about where your biggest time drains or blind spots are. From there, I will identify which automations make the most sense and put together a scoped proposal.

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